

FOREST LEUNG

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📍 Guangdong

🔗 [Bold Profile](#)

PROFESSIONAL SUMMARY

Forest demonstrates dynamic professionalism, wielding a unique blend of expertise in media editing, social media, branding, and marketing strategies. Coupled with exceptional project management abilities, Forest exhibits comprehensive knowledge in the disability field, bolstered by certification as a Disability Equality Facilitator. Profound understanding of CSR, ESG, DEI, and B Corp underscores Forest's experience. Proficiency in data visualization, information extraction, and knowledge management has driven significant contributions to organizations, including securing awards, creating influential content, and advocating for inclusive practices. Proficient in Mandarin, Cantonese, and English, Forest's diverse skill set and experiences enable excelling in cross-functional, impactful roles.

SKILLS

- Media editing
- Strategy in social media, branding, and marketing
- Project management
- Disability expertise
- Certified Disability Equality Facilitator
- Knowledge in CSR, ESG, DEI, and B Corp
- Data visualization
- Information extraction and knowledge

EDUCATION

Syntao Academy
12/2021

Certificate of Completion: CSR Talent Program

AHK Greater China
12/2021

Certificate of Completion: Project Management

East China Normal University
07/2017

Bachelor of Arts: Special Education

South China University of Technology
07/2014

Associate of Science: Computer Science And Technology

ACCOMPLISHMENTS

- Successfully helped Inclusion Factory secure multiple sustainable development awards, including a nomination in the Top 10 Social Enterprises of the Year at the China Social Enterprise and Investment Forum 2022 "For the Light Award". Additional honors include the Sustainable Business Award and the Corporate Social Responsibility Award from the EU Chamber of Commerce in China.
- As a coordinator, contributed to the production of the documentary "There is Light," which attracted over 1 million views and was featured in the National Radio and Television Administration's "Recommended List of Excellent Domestic Documentaries for the First Quarter of 2022".
- Recognized as a Fellow in the 2022 Professional Fellow Program of the U.S.-China Relations Committee, and participated in peer exchange at the Institute for Community Inclusion at the University of Massachusetts.
- Successfully assisted Inclusion Factory in obtaining B Corp certification and achieving the status of Distinguished Social Enterprise from the Chinese Social Enterprise Service Center (CSECC).

WORK HISTORY

Inclusion Factory - Businesses Development & Communication Manager

Suzhou Jiangsu • 03/2019 - 06/2023

- Implemented marketing and brand communication initiatives, leading to social media audience expansion with an annual growth rate of 70%. Efforts included social media content creation, distribution of promotional materials, and coordination of marketing events. Each initiative elevated brand visibility and impact, enhancing social integration for individuals with disabilities.
- Developed and diversified client relationships, increasing project outreach. Through recruitment and provision of consulting and training to clients, facilitated employment for over 70 individuals

Traditional Chinese Medicine
University OfGuangzhou
06/2014

Associate of Applied Science:
Acupuncture And Tuina

with disabilities.

- Established brand and CSR partnerships with over 70 supporting entities. Oversaw planning and execution of an annual CSR conference, attended by 200+ social entrepreneurs.

VI Spectrum - Founder

10/2014 - Current

- As the initiator and primary operator of the project, Forest engaged in sharing the diverse lives and unique perspectives of individuals with disabilities.

Individual - Independent Documentary Filmmaker and Film Editor"

09/2016 - 12/2018

- Promoted inclusivity concept via various media channels.
- Directed and edited documentaries 'Bus Fan, That's Me' and 'One Step to Horizon'.
'Bus Fan, That's Me' stands as China's first documentary entirely created by visually impaired individuals.

Get In & For Space - Media and Accessibility Specialist

Work From Home • 10/2015 - 12/2018

- Conducted media editing for Get In & For Space, an NGO dedicated to visually impaired service.
- Assumed responsibility for construction and maintenance of official website and social media platforms.

Commercial Radio Hong Kong - Audio Editor Intern

Hongkong • 06/2018 - 07/2018

- Contributed to '18/F Block C' program through audio editing for "60th Anniversary Highlights Revisit" series.
- Transformed audio clips into engaging videos, publishing on social media platforms for broader audience reach.

Dialogue In The Dark (HK) Foundation - Research Intern

Hongkong • 04/2018 - 05/2018

- Led team in planning and executing events, successfully organizing graduation ceremony.
- Conducted comprehensive research on employment market for individuals with disabilities in China.

Jiangmen Disabled Persons' Federation - Disability Services Specialist

Jiangmen Guangdong • 08/2014 - 02/2018

- Implemented a variety of recreational and cultural programs for individuals with disabilities, and brought inclusive art into the community.
- Took part in the 'Information Accessibility for Individuals with Disabilities of 10 Livelihood Project' in Guangdong Province and performed diverse social work tasks.

LANGUAGES

Mandarin

Native or Bilingual

Cantonese

Native or Bilingual

English

Professional Working